Our Chief Patron

Prof. K SASIKUMAR
Chairman, Sree Buddha Group of Institutions.

Patrons

Dr. K. B. MANOJ
Secretary, Sree Buddha Educational Society.

Sri. K. K. SIVADASAN
Treasurer, Sree Buddha Educational Society.

Dr. S. SURESH BABU
Principal,
Sree Buddha College of Engineering, Pattoor.

Convenor:

Prof. PAVITHA P.P.
HoD, Department of ECE
Sree Buddha College of Engineering, Pattoor

Staff Coordinator:

Prof. SABI S.
Assistant Professor, Department of ECE
Sree Buddha College of Engineering, Pattoor.

For more details:
9846206432 (Sabi S.)
9995832228 (Pavitha P.P)
e-mail : haisabi@gmail.com, ecsbce@gmail.com.

# APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY (KTU)

*Funded*

## 5 Day Faculty Development Programme

*on*

# INNOVATIVE DESIGN & PRODUCT DEVELOPMENT

**From 08-07-2019 to 12-07-2019**

*Organized by*

Department of
Electronics and Communication Engineering

SREE BUDDHA COLLEGE OF ENGINEERING,
Pattoor, Nooranad, Alappuzha (Dist)-690529
Ph: 0479-2375440,41,42

## ABOUT THE COLLEGE

Sree Buddha College of Engineering, Pattoor, established in 2002 by Sree Buddha Educational Society under the leadership of Prof. K. Sasikumar, has emerged as a premier institute for technical education in the rural area of Pattoor, Alappuzha District. The college promotes the weaker section of the society by providing quality education at global standards. The institution is affiliated to APJ Abdul Kalam Technological University and is approved by All India Council for Technical Education (AICTE), New Delhi. The college is also accredited by NAAC.

## ABOUT THE DEPARTMENT

Sree Buddha College of Engineering is one of the pioneers in introducing the Bachelor Program for Electronics and Communication Engineering in Kerala. The department of Electronics & Communication Engineering, started in the year 2002, has carved a niche for itself by offering the most competent instructional programme to the students. The department also offers M Tech programme in Embedded Systems from the year 2010 onwards.

## VISION

To nurture professionally competent and socially responsible Electronics and Communication Engineers.

## MISSION

- Provide knowledge, facilities and value based education for developing engineers.
- Promote industry-institute interaction, lifelong learning and research.
- Inculcate ethical and interpersonal skills to address the societal needs.

## COURSE CONTENTS:

Design thinking is one of the innovative strategies to design products for different problems using creative thinking. This workshop is intended to acquaint the participants with innovative design strategies and practices, critical aspects of design pertaining to user understanding and collective idea generation as well as Design issues and relevance in the modern context. They can apply the tools taught onto real life environment and situations thereby promoting the participants to become a creative catalyst with a systemic approach to innovative design and product development.

## REGISTRATION FEE

No registration fee.

## ACCOMMODATION

Accommodation for participants if required should be intimated in prior and will be arranged in college hostels.
(To be remitted in the hostel at the rate of Rs. 120 / day).

## RESOURCE PERSONS:

- Mr.Thomas Zachariah , Founder Head & Life –Language Lead Coach, BICS Institute
- Mr. Manu T., Associate Faculty., Integrated Lifestyle Product Design, The Kerala State Institute of Design
- Mr. Binu Sankar, Assistant Director at EY
- Dr. Manoj Narayanan, Associate Professor, SBCE Pattoor
- Mr. Gopu Darsan, Assistant Professor, SBCE, Pattoor
- Mr. Arun J.S., Assistant Professor, Mar Baselios College of Engineering and Technology,Trivandrum

## REGISTRATION

Scan the QR code to get the Google form for Registration