

IEDC REPORT 2018-19

TWO DAY TRAINING ON “WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP



The innovation and entrepreneurship development club (IEDC) of Sree Buddha College of Engineering in association with PRAYAANA conducted a two day workshop on “women empowerment through Entrepreneurship” on 26th & 27th July 2018 for selected 35 students. PRAYAANA is the first of its kind employability, entrepreneurship and innovation lab for women in Kerala , a social initiative of “4Tune Factory” foundation. Prayaana aims at the empowerment of girls and women after career break by providing internship / placement and further training and opportunity to work for various companies, when they are in their campus. The students can choose their domain of interest. The speakers for the training were Chandra Vadhana, founder & CEO 4Tune Factory and Chief Mentor, Prayaana and Jessica Mundroina, Chief Mentor of Prayaana.

DAY 1:

The session started at 9.30am .The overall awareness about the prayaana training was given by Ms Chandra Vadana. The Jessica Mundroina explained about the ways a women can empower themselves through prayaana. Then various activities were conducted for the students to identify themselves. The day ended with explaining the rules and regulation in prayaana. SWOC analysis was performed by all the participants. The 10 competencies required for a certified prayaana fellow was explained followed by a personality test which was conducted to discover the hidden potential, personality and dispersed after an icebreaker session



(i)Chandra Vadana giving the introductory session (ii) Jessica Mundroina interacting with a team during activity session



Jessica Mundroina motivating the students in identifying themselves

DAY II

The session started by 9:00 am. The students were given the assignment to identify their mission and vision. The students were grouped into four and were given an activity to identify an innovative product and was asked to sell the product in front of a panel to improve their communication skill. Students were given training how to attend interview and the body language to be maintained while attending the interview. Then students were again split up into 7 groups and they were asked to plan a project idea which is to be done in coming days.



Participants for the Prayaana training

ENTREPRENEURSHIP AWARENESS PROGRAMME FOR THE IEDC STUDENT MEMBERS OF SREE BUDDHA COLLEGE OF ENGINEERING BY DISTRICT INDUSTRIES DEPARTMENT

The Entrepreneurship development centre of Sree Buddha College of Engineering in association with District Industries Department conducted an awareness programme for the IEDC student

members of the college on 18 September 2018 in Civil block Seminar Hall. The Programme started by 10.00 am with an inaugural session . The welcome speech was given by Mr. Gopu Darsan, IEDC coordinator,Sree Buddha College of Engineering. The presidential address was given by Sri A. Haneefa (Assist. District Industries Officer, Mavelikkara).The awareness programme was inaugurated Sri.K.B. Radhakirhsnan,Manager,District Industries Centre(Rtd.).The keynote address was give by Sri Ajimon(Manager,DIC, Alappuzha).The inaugural session ended with a vote of thanks by Mr. Bilal Bin Nazar(student IEDC Coordinator, Sree Buddha College of Engineering).The awareness programme was taken by Sri.K.B. Radhakrishnan,Manager, District Industries Centre(Rtd.) where he started with a motivation session which made students aware about the importance of time management ,risk taking mentality to become an Entrepreneur. The Session also included the importance of IPR and Patenting of ideas. He also introduced the various schemes available under the DIC to begin a Startup.



MEET THE ENTREPRENEUR PROGRAMME AT SREE BUDDHA COLLEGE OF ENGINEERING, PATTOOR

The innovation and entrepreneurship development club of Sree Buddha College of Engineering conducted “MEET THE ENTREPRENEUR” programme for the student members of IEDC at the library block seminar hall on 7 November, 2018. The guest of the event was Ms. Geethu Sivakumar, CEO, Pace Hi-Tech Pvt Ltd. The objective of the event was to share the Entrepreneurial experience and also to motivate the students to think Out of Box. Many students interacted with the guest about the difficulties and procedures to follow to become an Entrepreneur.





One DAY WORKSHOP ON INNOVATION LEADERSHIP AND CREATIVITY

Innovation and Entrepreneurship Development Centre of Sree Buddha College of Engineering Conducted a 2-day workshop on Innovation, Leadership and Creativity named as Slate n Pencil on 26 and 27 January 2019 at the civil block seminar hall. The sessions for the workshop was taken by Mr. ArunJayakumar (Nodal Officer, Mar Baselious College of Engineering, Trivandrum) and Mr. Aneesh (Nodal officer, SNIT Adoor). The participants for the workshop was the IEDC student members of SBCE. The workshop is mainly concentrated on the ideation process where students were given hands-on experience in choosing the proper problem statement and also the process to find a solution to the problem. Students were given an exposure to market surveying and also doing Business Canvas as part of the workshop and were given the opportunity to prepare there own ideation canvas.



Invited talk on "Quality Management"

The Department of Mechanical Engineering organized a talk on "Quality Management" by Mr. Vishnu Surendran., Junior Engineer QA/QC- Mechanical, DANEM Engineering Work WLL on 08/02/2019. Prof. Saji Varghese, HOD Dept. of Mechanical gave the welcome speech. In the talk, Mr. Vishnu Surendran mentioned about the quality assurance, the process used to measure and assure the quality of a product. He also mentioned the job opportunities in this field.

