Course code	Course Name	L-T-P - Credits	Year of Introduction
HS300	<b>Principles of Management</b>	3-0-0-3	2016

# Prerequisite : Nil Course Objectives

- To develop ability to critically analyse and evaluate a variety of management practices in the contemporary context;
- To understand and apply a variety of management and organisational theories in practice;
- To be able to mirror existing practices or to generate their own innovative management competencies, required for today's complex and global workplace;
- To be able to critically reflect on ethical theories and social responsibility ideologies to create sustainable organisations.

#### **Syllabus**

Definition, roles and functions of a manager, management and its science and art perspectives, management challenges and the concepts like, competitive advantage, entrepreneurship and innovation. Early contributors and their contributions to the field of management. Corporate Social Responsibility. Planning, Organizing, Staffing and HRD functions, Leading and Controlling. Decision making under certainty, uncertainty and risk, creative process and innovation involved in decision making.

## **Expected outcome**.

A student who has undergone this course would be able to

- i. manage people and organisations
- ii. critically analyse and evaluate management theories and practices
- iii. plan and make decisions for organisations
- iv. do staffing and related HRD functions

#### **Text Book:**

Harold Koontz and Heinz Weihrich, *Essentials of Management*, McGraw Hill Companies, 10th Edition.

#### **References:**

- 1. Daft, New era Management, 11th Edition, Cengage Learning
- 2. Griffin, Management Principles and Applications, 10th Edition, Cengage Learning
- 3. Heinz Weirich, Mark V Cannice and Harold Koontz, *Management: a Global*, *Innovative and Entrepreneurial Perspective*, McGraw Hill Education, 14th Edition
- 4. Peter F Drucker, *The Practice of Management*, McGraw Hill, New York
- 5. Robbins and Coulter, *Management*, 13th Edition, 2016, Pearson Education

### Course Plan

Module	Contents	Hours	Sem. Exam Marks
I	Introduction to Management: definitions, managerial roles and functions; Science or Art perspectives- External environment-global, innovative and entrepreneurial perspectives of Management (3 Hrs.)— Managing people and organizations in the context of New Era- Managing for competitive advantage - the Challenges of Management (3 Hrs.)	6	15%

	Early Contributions and Ethics in Management: Scientific					
	Management- contributions of Taylor, Gilbreths, Human Relations approach-contributions of Mayo, McGregor's					
II	Theory, Ouchi's Theory Z (3 Hrs.) Systems Approach, the					
	Contingency Approach, the Mckinsey 7-S Framework					
	Corporate Social responsibility- Managerial Ethics. (3 Hrs)	6				
	EIDCE INTERNATES AMINATION		15%			
	FIRST INTERNAL EXAMINATION	. A	1			
	<b>Planning:</b> Nature and importance of planning, -types of plans	VI				
III	(3 Hrs.)- Steps in planning, Levels of planning - The Planning	6	15%			
	Process. – MBO (3 Hrs.).					
	Organising for decision making: Nature of organizing,	. Acres				
	organization levels and span of control in management					
IV	Organisational design and structure —departmentation, line and staff concepts (3 Hrs.) Limitations of decision making-					
1 1	Evaluation and selecting from alternatives- programmed and	6	15%			
	non programmed decisions - decision under certainty,	U	1370			
	uncertainty and risk-creative process and innovation (3 Hrs.)					
	SECOND INTERNAL EXAMINATION					
	Staffing and related HRD Functions: definition,					
	Empowerment, staff – delegation, decentralization and					
	recentralisation of authority – Effective Organizing and culture-responsive organizations –Global and entrepreneurial					
V	organizing (3 Hrs.) Manager inventory chart-matching person	9	20%			
	with the job-system approach to selection (3 Hrs.) Job design-		2070			
	skills and personal characteristics needed in managers-					
	selection process, techniques and instruments (3 Hrs.)	***				
	Leading and Controlling: Leading Vs Managing – Trait					
	approach and Contingency approaches to leadership -	17				
	Dimensions of Leadership (3 Hrs.) - Leadership Behavior and styles – Transactional and Transformational Leadership (3	7				
VI	Hrs.) Basic control process- control as a feedback system –	9	20%			
	Feed Forward Control – Requirements for effective control –		_0,0			
	control techniques – Overall controls and preventive controls –					
	Global controlling (3 Hrs.)					
END SEMESTER EXAM						

## **Question Paper Pattern**

Max. marks: 100, Time: 3 hours.

The question paper shall consist of three parts

**Part A:** 4 questions uniformly covering modules I and II. Each question carries 10 marks Students will have to answer any three questions out of 4 (3X10 marks = 30 marks)

**Part B :** 4 questions uniformly covering modules III and IV. Each question carries 10 marks Students will have to answer any three questions out of 4 (3X10 marks = 30 marks)

**Part C:** 6 questions uniformly covering modules V and VI. Each question carries 10 marks Students will have to answer any four questions out of 6 (4X10 marks = 40 marks)

Note: In all parts, each question can have a maximum of four sub questions, if needed.